

Food 2 Families Food Drive

benefitting

Second Harvest Food Bank of Middle Tennessee

August 28 to October 31, 2017



Food 2 Families Food Drive

ABOUT FOOD 2 FAMILIES

Food 2 Families is an annual food drive presented by WKRN News 2 that engages elementary, middle and high school students in the 46-county service area of Second Harvest Food Bank of Middle Tennessee. Schools compete against each other to see who can collect the most non-perishable food items. All food collected will benefit Second Harvest Food Bank of Middle Tennessee and its network of 490+ Partner Agencies. The food your school collects will stay in your county and is used to make food boxes and fill pantry shelves for families and individuals in need.

SCHOOL PARTICIPATION

Principals, teachers, PTA volunteers, school clubs or student organizations can register their school food drive at secondharvestmidtn.org/food2families. Food drive collection boxes are available upon request and are available for pickup at the food bank or for delivery to your school*. When, how and where you collect your canned food items is up to you. Your school has from **August 28 through October 31** to collect donations. Have students bring canned food items to your football games, assign the campaign to one of your school's clubs, create incentives and make it fun. Be sure to keep an ongoing total count of food items collected to turn in at the end of your drive!

IMPORTANT DATES AND DEADLINES:

REGISTRATION: Now through Noon on August 28, 2017

FOOD COLLECTION: August 28 – October 31, 2017

DEADLINE FOR SUBMITTING CAN TOTALS: October 31, 2017

DONATION PICKUP/DROP OFF DEADLINE: November 3

WINNERS ANNOUNCED: November 10

PRIZES

Prizes will be given to the top **THREE** schools who raise the most items per capita in each category (high school, middle school, and elementary).

TOP THREE HIGH SCHOOLS: \$1,000

TOP THREE MIDDLE SCHOOLS: \$500

TOP THREE ELEMENTARY SCHOOLS: \$500

All prizes are awarded to schools that raise the most items per capita (items raised on average per student). Example: School A has 500 students and raises 500 items, and School B has 100 students and raises 500 items. School B will take top prize for raising more items per student.

Every participating school will win the most important prize, which is knowing they made a positive impact on the lives of those in need.

*Schools can collect donations in any container and deliver them to Second Harvest before November 3, 2017. All donations picked up by Second Harvest must be in Second Harvest food collection boxes.

Food 2 Families Food Drive

FOOD DRIVE CHECKLIST

1. Register your food drive by going to secondharvestmidtn.org/food2families

Complete the [Food Drive Registration Form](#) in its entirety to ensure timely food bank follow-up, appropriate box delivery and donation pick-up. **YOU MUST FILL OUT THE ONLINE FORM TO BE ELIGIBLE FOR THE MENTIONED PRIZES.**

2. Get your food drive boxes*

Pick up food drive collection boxes at Second Harvest ([331 Great Circle Road, Nashville, TN 37228](#)) Monday – Friday between 8:00 a.m. and 4:00 p.m. If 10 or fewer food drive boxes are needed, we ask that schools pick up the boxes and return them once full. This saves significant staff and transportation dollars, which can then be used to mobilize more food for those in need.

3. Collect food donations

4. Get your donations to Second Harvest

If you are dropping off full food drive boxes, please contact Courtney Blaise at 615-627-1625 or email food.drives@secondharvestmidtn.org

If your donations are being picked up by Second Harvest, all donation boxes must be located on the first floor of your building, near a main entrance. Drivers will not collect boxes from each class room. To schedule a pick-up of your donated items please call Courtney at 615-627-1625 or email food.drives@secondharvestmidtn.org. All donations stay in the county they are raised in.

5. Submit your food drive totals

Count all your collected items and go to secondharvestmidtn.org/food2families to fill out the [Final Food Drive Item Total Form](#).

*Schools can collect donations in any container and deliver them to Second Harvest before November 3, 2017. All donations picked up by Second Harvest must be in Second Harvest Food collection boxes.

MOST NEEDED FOOD DRIVE ITEMS

PEANUT BUTTER • CANNED CHICKEN/TUNA • CANNED FRUIT & VEGETABLES
CANNED SOUPS, STEWS, CHILI and PASTAS
BEANS (canned or dried) • CEREAL (whole grain, low sugar)
PASTA • PEANUT BUTTER • RICE

CONNECT WITH US    @2HarvestMidTN @WKRNTV #Food2Families2017

Questions? Contact Courtney Blaise 615-627-1625 or food.drives@secondharvestmidtn.org

Second Harvest Food Bank of Middle Tennessee • 331 Great Circle Road, Nashville, TN 37228 • 615-329-3491